

THE BETFAIR STORY

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The Betfair Story

Once upon a time a man called Andrew Black (Bert to his friends) had a bright idea....



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This bright idea was to bet on horses like you can bet on the stock market....



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But in order to get this idea off the ground Bert needed a business partner...



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The operation needed a front man...



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In June 2000 Betfair goes live running its first market on The Oaks....



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Things go well.....

In 2001 Betfair buys out its main rival Flutter.com



In 2002 Betfair moves to bigger offices in Hammersmith



Betfair wins prizes....loads of them.....

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The Battle for Britain...the Gambling Act 2005....



 **betfair**
sports casino poker



 **betfair**
sports casino poker

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Betfair starts to spread its wings....



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Talking of devils.....



Versus



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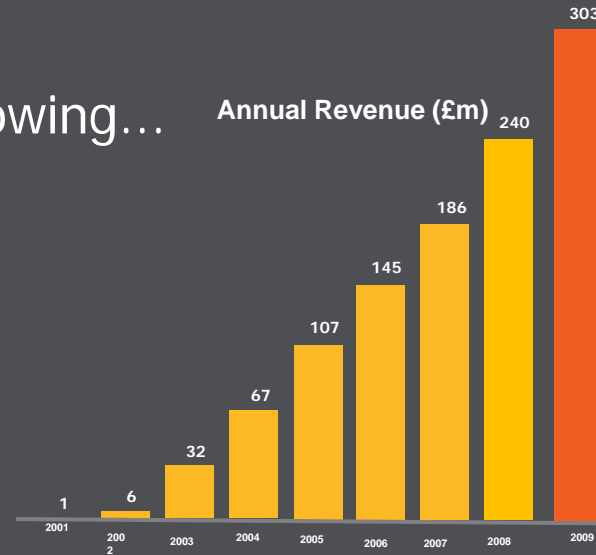
Betfair always strives to be the leader in its field....

42 Memoranda of Understanding



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And it just keeps on growing...





BETTING AS IT SHOULD BE.

